



LOUISIANA OIL & GAS: FROM SONRIS TO SUNSET 2013



EXHIBITOR/SPONSOR FACT SHEET

AUGUST 28 – 30, 2013
NEW ORLEANS, LOUISIANA
THE ROOSEVELT HOTEL

LOUISIANA OIL AND GAS: SONRIS TO SUNSET

Take advantage of this great opportunity to meet potential clients face-to-face during the 2013 Louisiana Oil and Gas: From SONRIS to Sunset Conference. You will have the opportunity to interact with attendees on three days during breakfast, breaks, lunch, and an evening reception. Packages are available with booths located in areas to allow the most possible exposure to foot traffic from conference attendees.

CONFERENCE DATES

Wednesday, Thursday and Friday, August 28 – 30, 2013

LOCATION

**The Roosevelt Hotel
123 Baronne Street
New Orleans, Louisiana 70112**



EXHIBIT HOURS

Wednesday 7:30 AM to 5:00 PM

Thursday 7:30 AM to 5:00 PM

Friday 7:30 AM to 10:00 AM

STANDARD BOOTH

The hotel will provide a covered and skirted six foot table with two chairs and a wastebasket for each exhibitor. Optional electrical service is available for an additional fee.

SPONSORSHIP OPPORTUNITIES

For information regarding opportunities to sponsor the conference and showcase your business at the conference, please contact Caroline Heylman with Signature Destination Management at sales@signature-dmc.com or 504.962.7257.

Details of sponsorship packages are listed on the following page. Custom sponsorship packages are also available upon request. Please contact Becky Roberts via email at rebecca.roberts@la.gov or call 225.342.4545 for additional information on custom packages.

EXPECTED ATTENDANCE

At past conferences, over 350 participants from various aspects of the oil and gas industry have attended this annual informational packed conference. The proposed attendance for the 2013 conference is expected to exceed previous attendance numbers.

EXHIBITOR PACKAGES

PLATINUM EXHIBITOR PACKAGE—\$2,000

Package includes:

- One skirted six foot table with two chairs and a wastebasket.
Optional electrical connection available for an additional fee.
- Breakfasts, breaks, luncheons, and reception attendance for three representatives.
- Admission to conference sessions for three representatives of the exhibitor.
- Full page advertisement in conference book.
- Prominent recognition at reception.
- Registration list provided electronically post conference.

GOLD EXHIBITOR PACKAGE—\$1,500

Package includes:

- One skirted six foot table with two chairs and a wastebasket.
Optional electrical service is available for an additional fee.
- Breakfasts, breaks, luncheons, and reception attendance for two representatives.
- Admission to conference sessions for two representatives of the exhibitor.
- Half page advertisement in conference book.
- Acknowledgement at reception.
- Registration list provided electronically post conference.

SILVER EXHIBITOR PACKAGE—\$1,000

Package includes:

- One skirted six foot table with two chairs and a wastebasket.
Optional electrical connection available for an additional fee.
- Breakfasts, breaks, luncheons, and reception attendance for one representative.
- Admission to conference sessions for one representative of the exhibitor.
- Quarter page advertisement in conference book.
- Registration list provided electronically post conference.

BRONZE EXHIBITOR PACKAGE—\$500

Package includes:

- Acknowledgement in the conference book.
- Registration list provided electronically post conference.

NOTICE: If tearing down exhibit on Thursday afternoon, please wait until the afternoon break ends.

SPONSORSHIPS

BREAK SPONSORSHIP—\$3,500

(4 Packages Available)

These are “stand alone” sponsorships. Each sponsor will be credited for sponsoring the entire break. Signs acknowledging sponsorship will be placed on all break service tables.

Package includes:

- Exhibition booth with one skirted six foot table, two chairs, and a wastebasket.
- Basic electrical connection at an additional charge.
- Full conference admission for three representatives of the sponsor.
- Full page advertisement in conference book.

CONTINENTAL BREAKFAST SPONSORSHIP—\$5,000

(4 Packages Available)

These are “shared” sponsorships and will be shared by two sponsors per breakfast. Each sponsor will be credited for sponsoring the entire breakfast with one other sponsor. Signs acknowledging sponsorship will be placed on all breakfast buffet tables and breakfast dining tables.

Package includes:

- Exhibition booth with one skirted six foot table, two chairs, and a wastebasket.
- Basic electrical connection at an additional charge.
- Full conference admission for four representatives of the sponsor.
- Full page advertisement in conference book.

RECEPTION SPONSORSHIP—\$5,000

(3 Packages Available)

This annual event will take place on Wednesday night and is shared by three sponsors. Signs recognizing each sponsorship will be displayed at the entrance to the reception and on all tables.

Package includes:

- Exhibition booth with one skirted six foot table, two chairs, and a wastebasket.
- Basic electrical connection at an additional charge.
- Full conference admission for four representatives of the sponsor.
- Full page advertisement in conference book.

LUNCH SPONSORSHIP—\$10,000

(2 Packages Available)

These are “stand alone” sponsorships. Each sponsor will be credited for the entire luncheon. Signs acknowledging each sponsorship will be placed at the entrance and on all lunch dining tables.

Package includes:

- Exhibition booth with one skirted six foot table, two chairs, and a wastebasket.
- Basic electrical connection at an additional charge.
- Full conference admission for four representatives of the sponsor.
- Full page advertisement in conference book.

BRIEF HISTORY

OF THE

LOUISIANA OIL AND GAS: FROM SONRIS TO SUNSET CONFERENCE

The “Louisiana Oil and Gas Conference: From SONRIS to Sunset” has been hosted annually by the Louisiana Department of Natural Resources, Office of Mineral Resources, in partnership with various other Louisiana State Agencies and Offices since its initial creation in 2007.

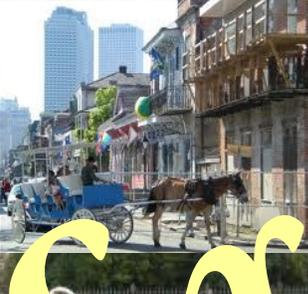
The very first conference was such a huge success when it was held in August of 2007 that a second conference had to be held shortly thereafter in early December due to such high demand for attendance. Each year, the conference has only improved and great reviews are always received for the speakers and topics provided. The Louisiana Oil and Gas Conference is proud to proclaim that it uses only funds generously donated by its sponsors, as well as self-generated funds—no other funds are utilized in the production of this conference.

New Orleans was originally chosen as the site to hold the Louisiana Oil and Gas Conference as a means to assist the “Big Easy” with the rebuilding of its economy after being so severely ravaged by Hurricane Katrina and the ensuing flood waters in 2005. The conference attendees have so much enjoyed the immense variety of sites, sounds, history, foods, and cultures blended into the New Orleans atmosphere that New Orleans has become the chosen site for this annual event since the conference’s creation.

The Louisiana Oil and Gas Conference consists of many daily sessions filled with valuable information presented by knowledgeable and expert individuals involved in every aspect of the oil and gas industry. The attendance level is approximately 350-400 participants each year—many also repeat attendees who look forward to coming back each year and experiencing the conference and the ambiance of New Orleans.

With the assistance of kind, generous, and caring people, New Orleans has been able to rebuild to the splendor and mystique of its pre-Katrina era. As recent as January 2013, “*Fodor's*”, (the world's largest publisher of English language travel and tourism information, and the first relatively professional producer of travel guidebooks) placed New Orleans in its list of “Top 25 Places to Go in 2013” and *ABC Travel Guides for Kids* named New Orleans in their list of “Top Seven US Family Destinations for 2013”. “*Travel + Leisure's*” readers voted New Orleans tops on its list of “America's Favorite City 2012 Overall”. The infamous New Orleans French Quarter (near the conference hotel), was named “One of the Top 20 Places Every American Should See” by “*The Palm Beach Post*” in July 2012. In January of 2011, New Orleans was proclaimed one of the “10 Best Cities to Hold a Business Meeting” by “*Globe and Mail*”. These proclamations speak volumes for this gracious city and her beloved people and are just a few of the many awards New Orleans has received since the devastating destruction it endured in 2005. For a complete list of these and many, many more awards, please visit the New Orleans Convention & Visitors Bureau at <http://www.neworleanscvb.com/>).

Experiences! New Orleans!



**THANK YOU
FOR YOUR
SUPPORT
OF THE
2013
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**THIS CONFERENCE IS OFFERED
THROUGH THE GENEROSITY OF
ITS SPONSORS' SUPPORT AND IN
PARTNERSHIP WITH THE
FOLLOWING LOUISIANA
STATE AGENCIES**



LDWR

Contributing to a better quality of life.

Louisiana Department of



Wildlife & Fisheries